



**FASCINATING JOURNEY FROM BEING A
FARMER/ FARM WOMEN TO A SUCCESSFUL
ENTREPRENEUR THROUGH
FOOD PROCESSING ENTERPRISE**

EXOTIC FRUIT PROCESSED IN N.VANLAIPHAI VILLAGE

✘ The Journey of wild Gooseberry Delight in Mizoram: **Wild Amla (Indian Gooseberry – Emblica Officinalis)** is naturally grown in Serchhip District, due to unaware of processing method, About 2/3rd of the products were wasted before they start Amla based enterprise. But, Today even one fruit doesn't fall and wasted.



✘ Khawmhma – A tree of heaven (chinese sumac); *Khawmhma* is also one of the local exotic fruits which are processed by N.Vanlaiphai entrepreneur



✘ **Dragon fruits:** it is well known as a fruits that can strengthen immunity and is one of the cultivated fruits in Mizoram, N.Vanlaiphai entrepreneur are the pioneer in Dragon fruits Malta processing



✘ **Litsea cubeba** (may chang): also called mountain pepper. These oils are amazing as a disinfectant in this capacity. They also can be used as an insect repellent. Personal and skin uses. N.Vanlaiphai is the first who produced *Litsea cubeba* oil.



✘ **Keihpui (Prunus Jenkinsi):** it is one of the exotic local fruits in N.Vanlaiphai . It has high fermentation properties and some entrepreneur produced fermented prunus



✘ **Keifang (myrica esculenta/ bayberry):** it is one of the exotic local fruits in N.Vanlaiphai . It is well known to their medicinal properties and entrepreneur produced as juice



THE JOURNEY OF MF FOOD PROCESSING INDUSTRY

Mrs Siampuii has had a fascinating journey from being a housewife to a successful entrepreneur. She has set up a processed food enterprise with her hard work.

RF Sunhlu is a food processing enterprise located in N.Vanlaiphai, Serchhip District Mizoram. The enterprise was established by Mrs Siampuii in March 2011. She started the enterprise on a small scale and began with the processing of Gooseberry based products like Gooseberry Juice, and Gooseberry Candy. The positive response from the market motivated her to scale up the production. In order to meet the increasing market demand, she wanted to purchase additional machinery but lacked financial capital.

This was the period when she came to purchase a Pulverizer Machine and Basket pressure to increase production. The machinery purchased by Mrs Siampuii has given her enterprise a major boost and doubled the per day production capacity of the enterprise.

In 2014, she expanded her products variety including Aloe amla Juice, Khawmhma Candy, Pineapple beer, Ginger ale and Gooseberry Beer.

The products are being marketed via local retail stores in Aizawl and Mrs Siampuii hopes to expand the market across the Country. She aspires to purchase more equipment to further expand the operations of the enterprise and hire additional manpower.



UDYAM REGISTRATION NUMBER			
UDYAM-MZ-08-000026			
NAME OF ENTERPRISE N.VANLAIPHAI GOOSEBERRY COOPERATIVE SOCIETY			
TYPE OF ENTERPRISE *			
S.No.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	09/05/2023
2	2022-23	Micro	02/02/2023
MAJOR ACTIVITY ST			
SOCIAL CATEGORY OF ENTREPRENEUR ST			
NAME OF UNIT(S)			
S.No.	Name of Unit(s)		
1	Gooseberry Processing		
OFFICIAL ADDRESS OF ENTERPRISE			
Plot/Door/Block No.	PO/KA	Name of Premises/ Building	
Village/Town	N.VANLAIPHAI	Block	2.Lamphel
Road/Street/Lane	Subi Veng	City	N.Vanlaiphai
State	MIZORAM	Pin Code	791001
Mobile	9882247708	Email:	nvanlaiphai@gmail.com
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE 25/05/2022			
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS 26/10/2019			
NATIONAL INDUSTRY CLASSIFICATION CODE(S)			
S.No.	ISC 2 Digit	ISC 3 Digit	Activity
1	10	1091	Manufacture of fruit and vegetable juice and concentrates, vegetable and powder
DATE OF UDYAM REGISTRATION 02/05/2023			
* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.			
For any assistance, you may contact:			
1. District Industries Centre: SERCHHIP (MIZORAM)			
2. MSME-EDO: AHAIXALA (TRIPURA)			
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THE JOURNEY OF KIM KIM FOOD PROCESSING INDUSTRY

New found respect from family and community “I had never been seen as an income earner; rather, I was thought to be a person who loves to look after her family, cook food, and take care of livestock, which amounted to my prime responsibilities,” says Thuampui, an women entrepreneur from N.Vanlaiphai village in Serchhip District. “Now I feel proud of my success in Food processing enterprise in my hometown”. She accepted her desire to improve the productivity of their hometown enriched nature, and she added “My family really did support and I will not reached this success without their support”

. Smt. Thuampui is a women entrepreneur resides at N.Vanlaiphai, Serchhip District, Mizoram. She is an honest and hardworking women. She started enterprise with Amla Processing with the enterprise Name ‘KIM KIM FOOD PROCESSING INDUSTRY’ at 2019 and achieved 17 products from different local fruits at 2023. Her source of income is from processing of fruits, which is locally available like Amla (Gooseberry), Pineapple, Prunus Jenkinsii, Orange etc. she registered with the Fssai and began attending training sessions with other women from her village in Food processing Technology. During the training she learned new food processing technology including the importance of food processing. It inspired her to continue her enterprise Journey

Achievements

- Kim Kim Food processing enterprise already participated in International Tourism Mart, exhibition host by Mizoram University, DRDA, Horticulture and Agriculture Department.
- Kim Kim Food Processing enterprise attend exhibition 3 times at outside the states.



THE JOURNEY OF SEVEN STAR SHG

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S.No.	Name of Unit(s)			
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OFFICIAL ADDRESS OF ENTERPRISE				
Plot/Door/Block No.	2024 Kawa	Name of Premises/ Building	4/4	
Village/Town	N.VANLAIPHAIG	Block	2 Langla	
Road/Street/Lane	Rubi Veng	City	N.Vanlaiphai	
State	MIZORAM	Pin Code	791001	
Mobile	9862247708	Email	nvanlaiphai@gmail.com	
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE 25/05/2022				
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS 26/10/2019				
NATIONAL INDUSTRY CLASSIFICATION CODE(S)				
S.No.	ISC 2 Digit	ISC 4 Digit	ISC 5 Digit	Activity
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Road/Street/Lane	Rubi Veng	City	N.Vanlaiphai
State	MEIZAM	Pin Code	796001
Mobile	9862247708	Email	nvanlaiphai@gmail.com
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